



## WHAT IS FHP

FFHP is a Cooperation Platform for forestry, wood and paper which relies on several host organizations. Here forces are combined together for common industry, where issues along the value chain of wood and responsibility are adopted for the common creation of the industry. The vision is that we are seen as a positive creating force, which continuously represents the interests of the whole value chain with one voice.

Our approach is geared towards two principles:

- Secure supply – to improve and protect sustainable and efficient availability of the raw material wood in Austria
- Promote selling – lobbying for timber sales and – in each case the most attractive uses along the value chain

For that to succeed, FHP uses the following means:

- Impulsion to research – doctorate initiative, FTP
- Improve the basis for data (FHPDAT)
- Provide information (internet, newsletter, publications)
- Offer a discussion platform: Austrian Wood Talks (Österreichische Holzgespräche), etc.
- Press work

Strategic priorities of FHP:

- Optimise wood availability
- To position timber as a basic- and building material
- Wood and its role within the energy system
- Market information about the timber industry
- Wood advertising and –information
- Internal FHP Marketing and communication

## FHP WORKS IN THE FOLLOWING WAY:

At the head of FHP is the executive committee, which is the decision-making board of the cooperation. This strategy group consisting of representatives from all of the host organizations and industry types, under the direction of the FHP-Chairman, is responsible for the preparation of strategic orientation and for the decision-making basis. The organization, coordination and monitoring of activities, including actions in the working groups fall to the FHP office.

## COOPERATION PARTNERS OF FHP:

**FOREST:** Austrian Chamber of Agriculture and Forestry  
Austrian Forest Cooperatives  
Austrian Land and Forest Owners Association

**WOOD:** Association of the Austrian Wood Industrie

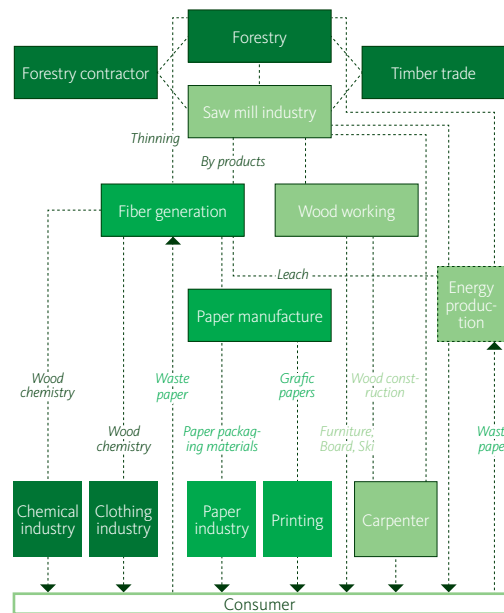
**PAPER:** AUSTROPAPIER –  
Association of the Austrian Papier Industry  
Association of the Papier Industry

### ASSOCIATED

**MEMBERS:** Austrian Association of Construction Materials,  
Hardware and Timbertrade  
Austrian Professional Association of Timber Construction  
Forest Worker Association

## WOOD VALUE CHAIN IN AUSTRIA

■ Forestry ■ Paper and board industry ■ Timber industry □ Part of the platform



## IMPRESSUM

FHP Kooperationsplattform  
Forst Holz Papier  
Marxergasse 2/4. Stock  
A-1030 Wien  
<http://www.forsthholzpapier.at>



**FHP**   
FORST HOLZ PAPIER

**COOPERATION  
PLATFORM**

FOREST | WOOD | PAPER

300,000 people  
172,000 companys  
3,5 billion euros trade surplus  
12 billion euros annual  
production value



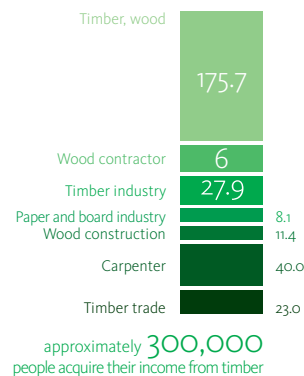
The merger between forestry, timber and the paper industry is unique in Europe. This sector is by far the largest investor in rural areas. Approximately 300,000 people in more than 172,000 companies draw their income from timber and generate an annual production value of around 12 billion Euros and an average export surplus of 3.5 billion Euros. The businesses along the value chain are therefore reliable partners and major foreign exchange earners for the Austrian economy.

### WOOD CREATES WORK

The value chain offers over 172,000 firms income to around 300,000 people in Austria. Increased wood will create further green jobs. With already 100 additional harvesting bank meters of wood used another workplace is produced. The annual production value of the industry lies remarkably at 12 billion euros.

### VALUE CHAIN WOOD SALARY EARNERS 2010 IN THOUSAND

10 of 100 Austrians work with wood



Quelle: FHP Kooperationsplattform Forst Holz Papier

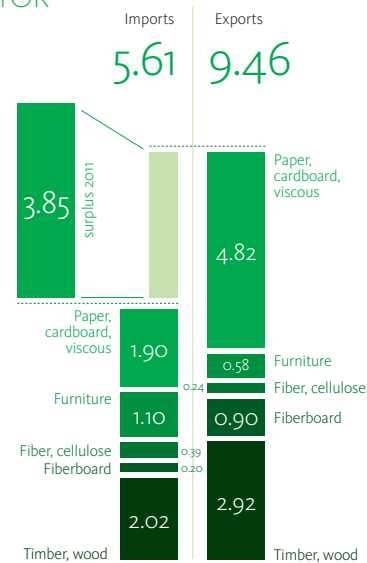
### FHP: Balance of trade surplus in 2012 at 3.69 billion euros

Wood as stable economic factor:

As a traditionally exportorientated industry of 64 percent (wood industry) to 86 percent (paper and pulp industry), the domestic timber value chain could once again prove to be a reliable and stable partner. The total value of imported goods from the value chain Forest Wood Paper in 2012 amounted to 5.63 billion Euros and essentially remained on the same level as the preceding year (5.66 billion Euros). Exports in the same period amounted to 9.32 billion Euros (-1.9 percent compared to 2011: 9.50 billion Euros)

(By comparison: According to calculations by Statistics Austria, the passive Austrian trade balance for 2012 is 8.4 billion Euro)

### FOREIGN TRADE WOOD: STRONG EXPORTFACTOR in Billion euros (2012)

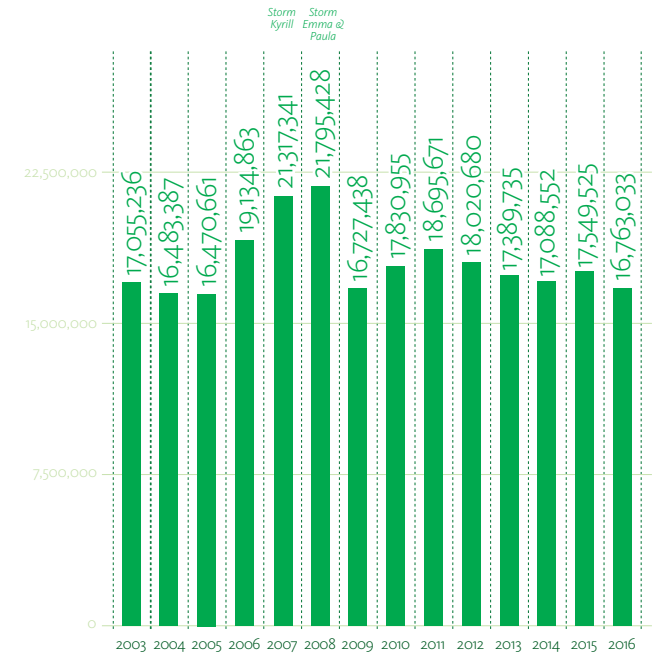


Quelle: FHP Kooperationsplattform Forst Holz Papier

### MOVEMENT OF THE WOOD HARVEST

In 2012, wood harvesting in the Austrian forest reached 18.02 million solid cubic meters without bark (million c.m.w.b.). This is a decrease of 3.61 percent compared to the previous year (18.70 million c.m.), resting 3.19 percent under the five-year average (10-0/; 2008-2012; 18.61 million c.m.) and 1.81 percent under the ten-year average (10-0/; 2003-2012; 18.35 million c.m.).

### TIME COURSE MOVEMENT WOOD HARVEST AUSTRIA IN HARVESTING BANKMETERS WITHOUT BARK



2007 Sturm Kyrill, 2008 Stürme Emma & Paula

Quelle: Holzinschlagsmeldung 2015, BMLFUW